



R.O.L.E.
Rivers, Oceans, Lands, Ecology
FOUNDATION

**RIGHT
+ REASONS
FUNDING**


HYATT™

R O W F O R R . O . L . E .

HYATT 2 HYATT

2.0

**S A N U R - N U S A D U A
C A N O E R A C E**

MAY 6  **2023**



**UPLIFTING YOUNG WOMEN OUT OF POVERTY THROUGH
VOCATIONAL TRAINING AND FAIR JOB PLACEMENT**



ROW FOR R.O.L.E. is a community initiative to empower the local community through positive action. The rowing event is calling people and companies who are passionate about equal rights and opportunities for women.

The ROW FOR R.O.L.E. 2.0 will empower young women through skills, training, and language skills to uplift themselves out of poverty and into fair jobs.

Be a changemaker and support R.O.L.E. Foundation to spread awareness and initiate a positive change!

R O W F O R R . O . L . E .



S A N U R - N U S A D U A C A N O E R A C E

We invite YOUR company to join in a long-distance endurance canoe race! This is for those with big hearts wanting to do their part for the community.

Each member of your rowing team will have their own crowdfunding campaign and total funds raised will count towards the contributions of your company. It's a team building effort with great exposure for your company.

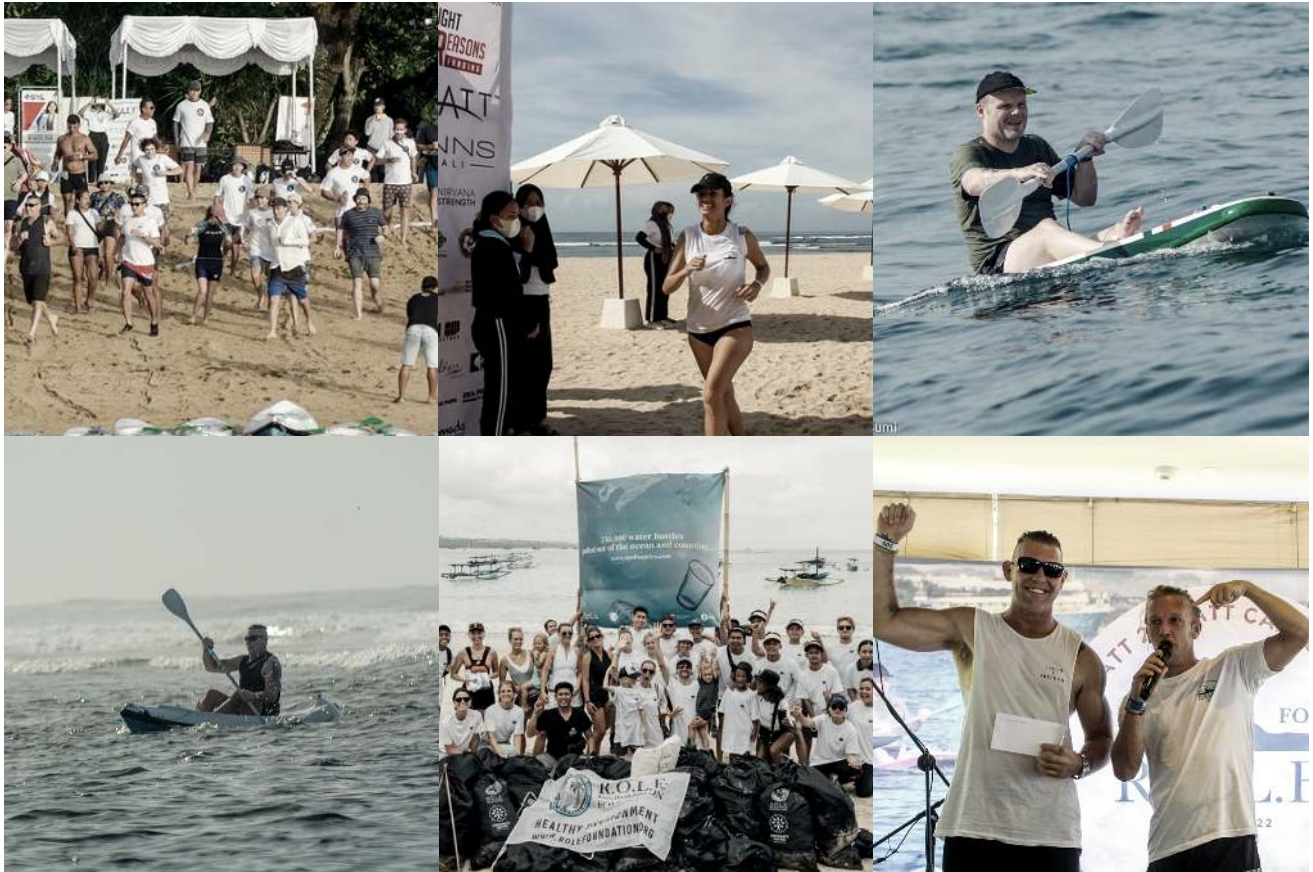
The event is open to everyone, even those who have never rowed before and this year we have introduced Double Division! Teams of 2 take the water together to race their way across the Indian Ocean!

You can also choose for great exposure without rowing and have your company become an event sponsor.



EVENT DETAILS

ROW FOR R.O.L.E. 2.0



MAY 6, 2023

traversing 13 kilometers of east coast of Bali

13 KM

WHAT'S HAPPENING?

The canoe race will start and end on the white sandy beaches of the East coast of Bali. With an approximate distance of 13 km, the race starts at Hyatt Regency in Sanur and finishes at the Grand Hyatt in Nusa Dua, where you will have a delicious five star lunch with the winner's announcement and awards ceremony : Fastest Male, Female, Youth divisions, Top Fundraisers, etc.

JOIN NOW !



Start at Hyatt Regency, Sanur



Finish at Grand Hyatt, Nusa Dua

DELICIOUS 5 STAR BRUNCH WITH
WINNERS ANNOUNCEMENT & AWARDS



what are you **ROWING** for?

The ROW FOR R.O.L.E. is empowering young women of Indonesia, currently facing a life in poverty, to break the cycle through education, language, and hospitality training including fair job placement. R.O.L.E. foundation has provided skills and a better way of life for over 1000 girls maintaining a 87.5% success rate.

R.O.L.E. Foundation was founded by Mike O'Leary, a man with a passion for helping others, the environment, and the water. Mike passed away in 2019, and with the pandemic wreaking havoc on the island of Bali, R.O.L.E. Foundation seen an incredible loss in funding. The loss of funds for the Bali WISE Program resulted in a downsize of the women's empowerment programs from 2020 until 2022.

The ROW FOR R.O.L.E. 2022 changed all of this! The row included 83 participants all raising funds to uplift young women out of poverty and with the help of Hyatt hotels it was a huge success. ROW FOR R.O.L.E. 2022 raised over 1.000.000.000 IDR and provided education, language skills and fair job placement for nearly 100 girls!

Now we are set for to double the fun, double the impact through ROW FOR R.O.L.E. 2.0 happening May 2023. This is your chance to be a part of Bali's biggest, most successful financial fundraiser and definitely the most impactful event of 2023.



Make A Difference

With your support, R.O.L.E. Foundation can continue to provide education and empowerment to marginalized women.

BALI WISE PROGRAM

Bali WISE empowers young, marginalized Indonesian women through sponsored hospitality & life skills education and on-job training at 5-star resorts, as a means to break the poverty cycle and develop sustainable communities in Indonesia.

[HTTPS://BALIWISE.ORG/](https://BALIWISE.ORG/)



R.O.L.E. Foundation

R.O.L.E. Foundation's vision is to empower (local) people and businesses through practical programs and sustainable practices, so that they can improve their local environment and develop sustainable communities.

[HTTPS://ROLEFOUNDATION.ORG/](https://ROLEFOUNDATION.ORG/)





BECOME AN EVENT SPONSOR

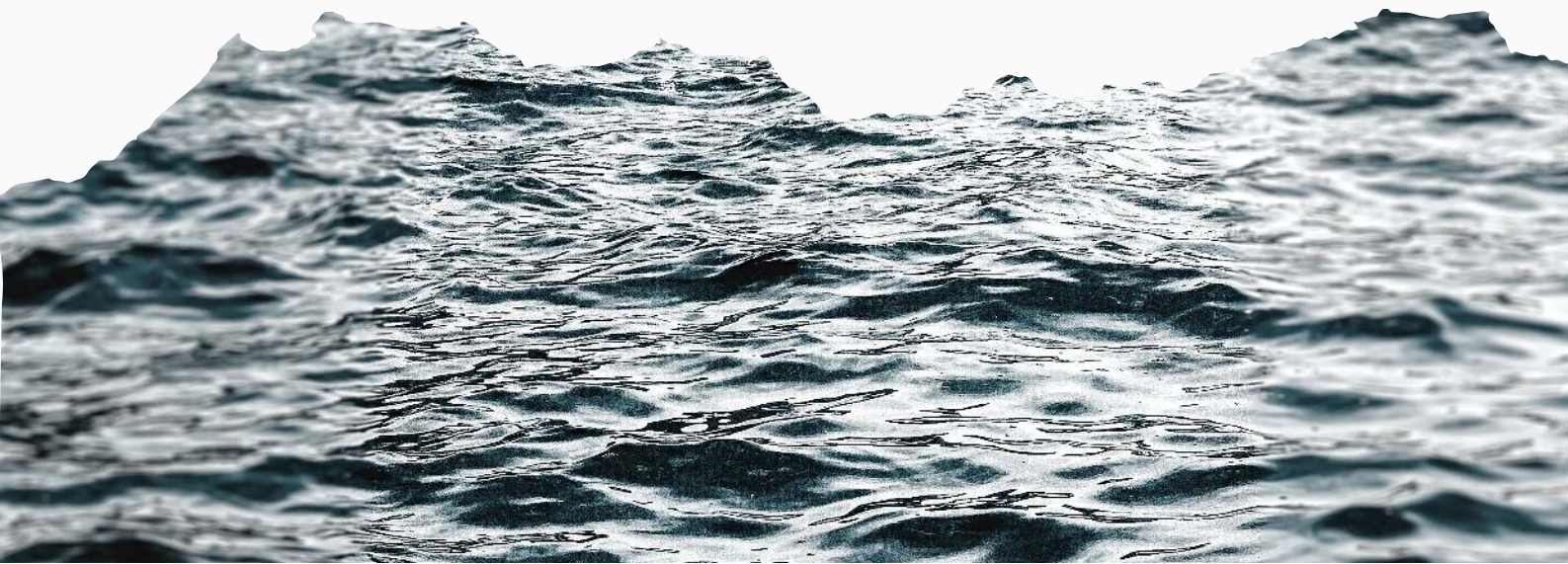
You can also choose for great exposure without rowing and have your company become an event sponsor.

With more than a decade of experience working with major corporations, R.O.L.E. Foundation is committed to delivering valuable benefits and fruitful partnerships to our ROW FOR R.O.L.E. Canoe Race Sponsors.

Media Exposure

- 100+ event attendees sharing branded materials including your logo
- Facebook: ROLE Foundation, Bali WISE, Right Reasons Funding
- Instagram: @rolefoundation, @baliwise, @rightreasonsfunding
- R.O.L.E. Foundation Newsletter
- Whatsapp groups in Bali

Please take a look at the following sponsorship packages.



OCEAN



SPONSOR BENEFITS :

During the event

- 10 tickets to attend the awards ceremony
- 10 customized T-shirts with your logo
- Display of your promotional video during the event (up to 2min length)
- Extra Large size logo on the official event banners (start & finish) and backdrop photo at the finish point
- Extra Large size logo on the rotating slideshow during the event
- 2-times special mention by the MC
- Vendor Booth

IDR 200.000.000

CASH /

IDR 400.000.000

IN-KIND DONATION

Online Promotions:

- 2:30min commercial by R.O.L.E. Foundation professional videographer. This includes one day of on-site shooting at your location combined with footage from the Row for R.O.L.E. event, recognizing your company's efforts for the community
- One time mentioned on event press release after the event through paid newswire
- Link to your website featured on rolefoundation.org "ROW FOR R.O.L.E." landing page
- 2 publications on R.O.L.E. Foundation Facebook and Instagram: dedicated post for your company as the main sponsor
- Extra Large size logo on the official digital event flyer, R.O.L.E. Foundation newsletter and website

And more...

- Logo placement (large size = maximum to fit) at the Bali WISE Campus for 1 year
- 1-time Team Building activity for up to 20 persons at the ZeroWaste Center including lunch
- 1-time logo placement (banner) on R.O.L.E. Foundation Beach Cleanup activity

PACIFIC



SPONSOR BENEFITS :

During the event

- 8 tickets to attend the awards ceremony
- 8 customized T-shirts with your logo
- Display of your promotional video during the event (up to 2min length)
- Large-sized logo on the official event banners (start & finish) and backdrop photo at the finish point
- Large size logo on the rotating slideshow during the event
- 1-time special mention by the MC

IDR 100.000.000

CASH /

IDR 200.000.000++

IN-KIND DONATION

Online Promotions:

- One time mentioned on event press release after the event through paid newswire.
- Link of your website featured on rolefoundation.org "ROW FOR R.O.L.E." landing page.
- 2 times mention of your company as the main sponsor on R.O.L.E. Foundation Facebook and Instagram (Dedicated)
- Large size logo on the official digital event flyer, R.O.L.E. Foundation newsletter and website

and More...

- 1-time Team Building activity for up to 10 persons at the ZeroWaste Center, including lunch
- 1-time logo placement (banner) on R.O.L.E. Foundation Beach Cleanup activity

ATLANTIC

IDR 50.000.000
CASH /
IDR 100.000.000++
IN-KIND DONATION

During the event:

- 5 tickets to attend the awards ceremony
- Medium-sized logo on the official event banners (start & finish) and backdrop photo at the finish point
- Medium-sized logo on the rotating slideshow during the event
- Vendor Booth

Online Promotions:

- Link of your website featured on rolefoundation.org "ROW FOR R.O.L.E." landing page
- 1-time mention of your company as the main sponsor on R.O.L.E. Foundation Facebook and Instagram (Dedicated)
- Medium size logo on the official digital event flyer, R.O.L.E. Foundation newsletter and website

And more...

- 1-time Team Building activity for up to 10 persons at the ZeroWaste Center, including lunch

INDIAN

IDR 15.000.000
CASH /
IDR 30.000.000++
IN-KIND DONATION

During the event:

- 3 tickets to attend the awards ceremony
- Logo on the official event banners (start & finish) and backdrop photo at the finish point
- Logo on the rotating slideshow during the event

Online Promotions:

- Link of your website featured on rolefoundation.org "ROW FOR R.O.L.E." landing page
- Logo on the official digital event flyer, R.O.L.E. Foundation newsletter and website

And more...

- 1-time Team Building activity for up to 5 persons at the ZeroWaste Center, including lunch

ARCTIC

IDR 3.000.000
CASH /
IDR 5.000.000++
IN-KIND DONATION

During the event:

- 1 ticket to attend the awards ceremony
- Logo on the official event banners (start & finish)
- Logo on the rotating slideshow during the event



R.O.L.E.
Rivers, Oceans, Lands, Ecology
FOUNDATION



HYATT™



***If your company is interested
in participating the race,
please see the attached
Proposal for Rowdy Rowers
Team Building 2023***

FOR INQUIRIES PLEASE CONTACT
Participant : (Rama +62 857 3860 8278)
Sponsorship: (Syifa +62 856 6929 8813)

event@rolefoundation.org
<https://rolefoundation.org/rowforrole2023/>