



R.O.L.E.
Rivers, Oceans, Lands, Ecology
FOUNDATION

HYATT™

RIGHT
REASONS
ROWING

R O W F O R R . O . L . E .

HYATT HYATT

3.0

SANUR - NUSA DUA
CANOE RACE

27 April 2024

UPLIFTING YOUNG WOMEN OUT OF POVERTY THROUGH
VOCATIONAL TRAINING AND FAIR JOB PLACEMENT

EVENT DETAILS

R O W F O R R . O . L . E . 3 . 0

HYATT TO HYATT

S A N U R - N U S A D U A

Canoe Race

SATURDAY, APRIL 27TH, 2024

(TRAVERSING 13KM OF EAST COAST OF BALI)

13 KM WHAT'S HAPPENING?

Get ready for an amazing canoe race along Bali's beautiful East Coast! The race, featuring **single canoes, double canoes, and stand-up paddles**, starts at the stunning Hyatt Regency in Sanur and covers about 13km, concluding at the exquisite Grand Hyatt in Nusa Dua.

Whether you're rowing or sponsoring, you're in for a treat with a delicious five-star brunch, refreshing drinks (alcohol and non-alcohol), and a fantastic time filled with live music, raffles, auctions, and non-stop fun at the winners' awards ceremony.

Join us for a day of excitement, sun, and sea!



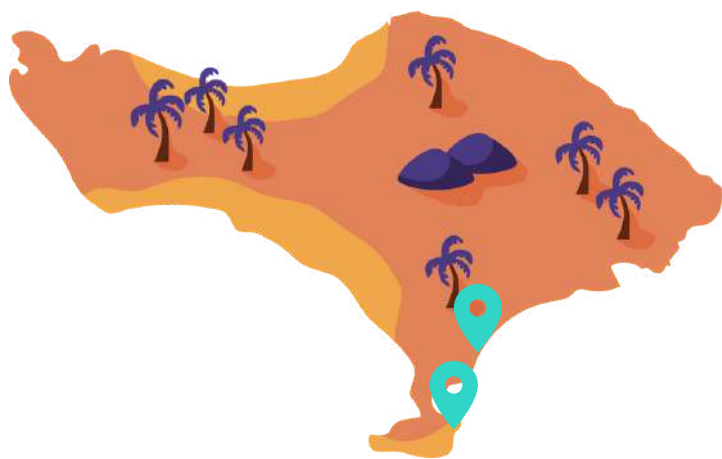
Who are we?

ROW FOR R.O.L.E. is a community-driven initiative organized by the R.O.L.E. Foundation, aiming to create a positive impact in our community. As we gear up for our third rowing event, we extend the invitation to individuals and companies who share a passion for supporting equal rights and opportunities for women.

Your participation in ROW FOR R.O.L.E. 3.0 is a direct contribution to empowering young women, equipping them with essential skills, training, and language proficiency, paving the way for them to break free from poverty and secure fair job opportunities!

Be A Changemaker

Join Forces with R.O.L.E. Foundation for Positive Impact!



JOIN NOW!

13 KM CANOE RACE



Start at Hyatt Regency, Sanur



Finish at Grand Hyatt, Nusa Dua

(Delicious 5-star Brunch with winners' announcement & awards)

WHAT ARE YOU ROWING FOR?

ROW FOR R.O.L.E. 3.0 is dedicated to fundraising for the R.O.L.E Foundation, which aids marginalized young women through the Bali WISE Program. Through this initiative, we offer essential hospitality and digital marketing training, empowering women to secure better employment opportunities and break free from the cycle of poverty. R.O.L.E. Foundation has transformed the lives of over 1700 girls, maintaining an impressive 87.5% success rate.

Your support ensures the R.O.L.E. Foundation continues its mission, providing education and empowerment to 100 marginalized women throughout 2024. Additionally, it enables us to reach more remote areas across Indonesia, spreading the positive impact of the Bali WISE program.

Founded by the late Mike O'Leary, a passionate advocate for helping others and a lover of the ocean, environment, and waves, R.O.L.E. Foundation carries on his legacy. In honour of Mike's dedication, we present Row for R.O.L.E. 3.0 – an opportunity for your company to shine in the company of an esteemed audience!

The original ROW for R.O.L.E. saw 83 participants, and ROW for R.O.L.E. 2.0 had over 140 participants, all putting their hearts into helping others while raising funds to empower young women. Thanks to the continued support of Hyatt hotels, these events have been tremendous successes!

Both previous ROW FOR R.O.L.E. events collectively raised over 1,000,000,000 IDR, providing education, language skills, and fair job placement for nearly 100 girls each. Now, we're gearing up for the biggest rowing event yet, featuring single kayaks for those confident in conquering the waves, wind, and sun of Bali's East coast. Join as a doubles team to share this once-in-a-lifetime experience with a friend, family member, colleague, or significant other. Introducing the SUP or Stand Up Paddle division for experienced watermen or women navigating the Indian Ocean.

With a maximum of 160 participants this year, SECURE your spot before it's too late!

Support As A Rower

Why participate?

- Team building: Enjoy a unique bonding experience on the beautiful water.
- Empower women: Support education and opportunity for marginalized women in Indonesia.
- Company recognition: Gain positive publicity for your commitment to social good.
- Fun activities: Participate in a rowing race, enjoy delicious food, and celebrate achievements.

What's included?

- Customized t-shirts with your company logo
- Team canoes (except for Stand Up Paddle)
- BBQ night at Hyatt Regency Bali on Friday
- Snacks, beverages, and brunch at the Grand Hyatt Bali on Saturday
- Support from dedicated safety teams.
- Gift package

Your commitment:

- Raise a minimum of IDR 3,000,000 per team member through crowdfunding.
- The more your team raises, the greater your impact! Every dollar raised goes directly to the R.O.L.E. Foundation, and your fundraising achievements also unlock higher tiers of sponsorship benefits for your company.

What's in it for you?

- Prizes for the team that raises the most funds!
- Recognition for your company's contribution to a worthy cause.
- An unforgettable team-building experience with a positive impact.

Interested?

Contribute 20 USD (IDR 300,000) per person to secure your slot and start fundraising.

Let's row together for a better future!



HYATT
HYATT

3.0



Become
An Event
Sponsor

You can also choose for great exposure without rowing and have your company become an event sponsor.

With more than a decade of experience working with major corporations, R.O.L.E. Foundation is committed to delivering valuable benefits and fruitful partnerships to our ROW FOR R.O.L.E. Canoe Race Sponsors.

MEDIA EXPOSURE

150+ event attendees sharing branded materials including your logo.

Facebook: R.O.L.E. Foundation, Bali WISE, Right Reasons Funding, Facebook Groups, Influencers, Ads and Media outlets

Instagram: @rolefoundation, @baliwise, @rightreasonsfunding

R.O.L.E. Foundation **Newsletter**

Whatsapp groups in Bali: Uluwatu, Canggu, Ubud and more.



**PLEASE TAKE A LOOK AT THE
FOLLOWING SPONSORSHIP
PACKAGES**

Sponsorship Package

Benefits	Ocean	Pacific	Atlantic	Indian	Arctic
Tickets to attend ceremony (pcs)	10	8	5	3	1
Logo Size on rotating slide show	XL	L	M	S	S
Logo Size on event banners	XL	L	M	S	S
Logo Size on our newsletter & website	XL	L	M	S	
Logo Size on digital event flyer	XL	L	M	S	
Logo Size on backdrop photos	XL	L	M	S	
Featured website on our page	✓	✓	✓	✓	
Vendoor Booth	✓	✓	✓		
Dedicated social media post as main sponsor	2X	1X			
1x Team Building Activity at ZWC (pax)	10	5			
Special mention by MC	2X	1X			
Customized T-Shirt with logo (pcs)	10	8			
Display promotional video	✓	✓			
1x logo on Beach Clean Up banner	✓	✓			
2 Minute Invitation to Stage	✓				
1 Year logo placement in our center	✓				
Contribution: (Cash OR In-Kind)	Cash 100.000.000	Cash 50.000.000	Cash 15.000.000	Cash 5.000.000	Cash 3.000.000
	In-Kind 150.000.000	In-Kind 100.000.000	In-Kind 30.000.000	In-Kind 10.000.000	In-Kind 5.000.000



Make A Difference

With your support, **R.O.L.E. Foundation** can continue to **provide education** and **empowerment** to marginalized young women!

R.O.L.E. Foundation

R.O.L.E. Foundation's vision is to empower (local) people and businesses through practical programs and sustainable practices, so that they can improve their local environment and develop sustainable communities.

<https://rolefoundation.org/>



Bali WISE

Bali WISE empowers young, marginalized Indonesian women through sponsored hospitality, digital marketing, and life skills education and on-job training at 5-star resorts, as a means to break the poverty cycle and develop sustainable communities in Indonesia.

<https://baliwise.org/>



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