



R.O.L.E.
Rivers, Oceans, Lands, Ecology
FOUNDATION

HYATT™

RIGHT
REASONS
FUNDING



SANUR - NUSA DUA
CANOE RACE

12 April 2025



**UPLIFTING YOUNG WOMEN OUT OF POVERTY THROUGH
VOCATIONAL TRAINING AND FAIR JOB PLACEMENT**

EVENT DETAILS

4TH A N N U A L



SANUR - NUSA DUA

Canoe Race

SATURDAY, APRIL 12TH, 2024
(TRAVERSING 13KM OF EAST COAST OF BALI)

13 KM What's Happening?

Get ready for the 4th ROW FOR R.O.L.E., returning stronger than ever to Bali's stunning East Coast! This highly anticipated canoe race features single canoes, double canoes, and stand-up paddles, **starting at the beautiful Hyatt Regency in Sanur and spanning 13 km to the Grand Hyatt in Nusa Dua.**

Whether you're paddling or sponsoring, you'll enjoy a delicious five-star brunch, refreshing drinks (both alcoholic and non-alcoholic), and a day to remember with live music, raffles, auctions, and an exciting awards ceremony to honour the winners.

Join us as we continue this incredible tradition of adventure, fun, and making a meaningful impact. Let's make the ROW 4 R.O.L.E. our best one yet!





Who are we?

ROW 4 R.O.L.E. is a community-driven initiative organized by the R.O.L.E. Foundation, aiming to create a positive impact in our community. R.O.L.E. foundation has changed the lives of nearly 2000 young women through their Bali Wise program and your involvement will be directly uplifting young women out of poverty and into fair job placement!

Your participation in ROW 4 R.O.L.E. is a direct contribution to empowering young women, equipping them with essential skills, training, and language proficiency, paving the way for them to break free from poverty!

Be A Changemaker!

Join Forces with R.O.L.E. Foundation for Positive Impact!



JOIN NOW!

13 KM CANOE RACE

 Start at Hyatt Regency, Sanur

 Finish at Grand Hyatt, Nusa Dua

(Delicious 5-star Brunch with winners' announcement & awards)

WHAT ARE YOU ROWING FOR?

ROW 4 R.O.L.E. is a fundraising initiative that supports the R.O.L.E. Foundation in its mission to empower marginalized young women through the Bali WISE Program. This program provides essential training in hospitality and digital marketing, equipping women with the skills needed to secure better jobs and break the cycle of poverty. Over the years, the R.O.L.E. Foundation has transformed the lives of nearly 2,000 young women, achieving an impressive 87.5% success rate.

Your support will help the R.O.L.E. Foundation continue its impactful work in 2025, empowering over 110 marginalized women and expanding its reach to remote areas across Indonesia, spreading the benefits of the Bali WISE program.

The original ROW FOR R.O.L.E. event featured 83 participants, followed by 140 in ROW FOR R.O.L.E. 2.0 and 90 in ROW FOR R.O.L.E. 3.0. Each event brought together passionate individuals eager to make a difference while raising critical funds to empower young women.

Together, these three events have raised over 1,000,000,000 IDR, funding education, language skills training, and fair job placement for nearly 100 women per event. Now, we're gearing up for our biggest rowing event yet!

This year's event offers a variety of challenges:

- Single Kayaks: For those ready to face the waves, wind, and sun of Bali's East Coast on their own.
- Doubles Teams: Share this unforgettable experience with a friend, family member, colleague, or partner.
- Stand-Up Paddle (SUP): For experienced paddlers looking to navigate the Indian Ocean.

Join us in making this the most impactful ROW FOR R.O.L.E. yet, and help us empower more women to create brighter futures!

**With a maximum of 160 participants this year,
SECURE your spot before it's too late!**

Support As A Rower



Why participate?

- Team building: Enjoy a unique bonding experience on the beautiful water.
- Empower women: Support education and opportunity for marginalized women in Indonesia.
- Company recognition: Gain positive publicity for your commitment to social good.
- Fun activities: Participate in a rowing race, enjoy delicious food, and celebrate achievements.

What's included?

- Customized t-shirts with your company logo
- Team canoes (except for Stand-Up Paddle)
- BBQ night at Hyatt Regency Bali on Friday
- Snacks, beverages, and brunch at the Grand Hyatt Bali on Saturday
- Support from dedicated safety teams.
- Gift package

Your commitment:

- Raise a minimum of IDR 2,500,000 per team member through crowdfunding.
- The more your team raises, the greater your impact and the more exposure! Every dollar raised goes directly to the R.O.L.E. Foundation, and your fundraising achievements also unlock higher tiers of sponsorship benefits for your company.

What's in it for you?

- Prizes for the team that raises the most funds!
- Recognition for your company's contribution to a worthy cause.
- An unforgettable team-building experience with a positive impact.
- A Memory of a Lifetime!

Interested?

GET INVOLVED!

Support As A Rower

We make it as simple as possible for individuals, friends, family and corporates to get involved!

You can choose to donate directly and make a difference in a young women's life through a cash contribution, you can give products, vouchers or services that can be sold or turned into cash to change a life, or you can take on the challenge of traversing 13km of ocean by yourself, with a friend and make a HUGE difference for a young women currently trapped in the cycle of poverty!

Steps to get involved

Sponsor or Register

As a sponsor our team will guide you through the process but its less then 15 minutes of work from you.

After you register, our team will create you a crowdfunding campaign in which you contribute 20 USD (IDR 300,000) per person (if team) to secure your slot(s) and start fundraising.

IT'S THAT SIMPLE.....

WHAT ARE YOU WATING FOR?





Become
An Event
Sponsor

You can also choose for great exposure without rowing and have your company become an event sponsor.

With more than a decade of experience working with major corporations, R.O.L.E. Foundation is committed to delivering valuable benefits and fruitful partnerships to our ROW FOR R.O.L.E. Canoe Race Sponsors.

MEDIA EXPOSURE

150+ event attendees sharing branded materials including your logo.

Facebook: R.O.L.E. Foundation, Bali WISE, Right Reasons Funding, Facebook Groups, Influencers, Ads and Media outlets

Instagram: @rolefoundation, @baliwise, @rightreasonsfunding

R.O.L.E. Foundation **Newsletter**

Whatsapp groups in Bali: Uluwatu, Canggu, Ubud and more.

A photograph showing several people in blue and white athletic gear competing in a canoe race on a body of water. The water is splashing around the canoes, and the participants are leaning forward in a racing posture.

**PLEASE TAKE A LOOK AT THE
FOLLOWING SPONSORSHIP
PACKAGES**

Sponsorship Package

Benefits	Ocean	Pacific	Atlantic	Indian	Arctic
Tickets to attend ceremony (pcs)	10	8	5	3	1
Logo Size on rotating slide show	XL	L	M	S	S
Logo Size on event banners	XL	L	M	S	S
Logo Size on our newsletter & website	XL	L	M	S	
Logo Size on digital event flyer	XL	L	M	S	
Logo Size on backdrop photos	XL	L	M	S	
Featured website on our page	✓	✓	✓	✓	
Vendoor Booth	✓	✓	✓		
Dedicated social media post as main sponsor	2X	1X			
1x Team Building Activity at ZWC (pax)	10	5			
Special mention by MC	2X	1X			
Customized T-Shirt with logo (pcs)	10	8			
Display promotional video	✓	✓			
1x logo on Beach Clean Up banner	✓	✓			
2 Minute Invitation to Stage	✓				
1 Year logo placement in our center	✓				
Contribution: (Cash OR In-Kind)	Cash 100.000.000	Cash 50.000.000	Cash 15.000.000	Cash 5.000.000	Cash 3.000.000
	In-Kind 150.000.000	In-Kind 100.000.000	In-Kind 30.000.000	In-Kind 10.000.000	In-Kind 5.000.000



Make A Difference

With your support, **R.O.L.E. Foundation** can continue to **provide education** and **empowerment** to marginalized young women!

R.O.L.E. Foundation

R.O.L.E. Foundation's vision is to empower (local) people and businesses through practical programs and sustainable practices, so that they can improve their local environment and develop sustainable communities.

<https://rolefoundation.org/>



Bali WISE

Bali WISE empowers young, marginalized Indonesian women through sponsored hospitality, digital marketing, and life skills education and on-job training at 5-star resorts, as a means to break the poverty cycle and develop sustainable communities in Indonesia.

<https://baliwise.org/>



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